FACEBOOK

FACEBOOK IS THE MOST POPULAR AND WIDELY USED SOCIAL MEDIA PLATFORM. IT IS WHERE MAJORITY OF SOCIAL MEDIA ISSUES ORIGINATE SUCH AS CYBER BULLYING AND HARASSMENT.

ANYONE CAN SHARE STATUSES, PHOTOS, AND VIDEOS. YOU CAN ALSO MESSAGE, VIDEO CHAT AND POST LIVE FROM ANY LOCATION VIA VIDEO FEEDS. FACEBOOK CAN BE ACCESSED VIA INTERNET OR MOBILE APP INTERFACE.
KIK

KIK is a messaging application that anyone with a cell phone can use.

You can create an account which is a username and password to have access to this application.

You can send and receive photos as well as have group chats to communicate with this form of social media.
Twitter

Twitter is an online social networking service that enables users to send and read short 140-character messages called "tweets". Registered users can read and post tweets, but those who are unregistered can only read them. Users access Twitter through the website interface, SMS or mobile device app.
INSTAGRAM

Instagram is an online mobile photo-sharing, video-sharing, and social networking service that enables its users to take pictures and videos, and share them either publicly or privately on the app, as well as through a variety of other social networking platforms, such as Facebook, and Twitter.
SNAPCHAT

Snapchat is also a messaging app. You can take a photo or a video with it, then add a caption or doodle or lens graphic over top, and send it to a friend. Alternatively, you can add it to your "story," a 24-hour collection of your photos and videos, which you broadcast with the world or just your followers.

After 24 hours it disappears. Unless someone takes a screenshot in which the app will notify you when someone does.
PROPER USE OF SOCIAL MEDIA

SOCIAL MEDIA AND MESSAGING APPS CAN BE USED FOR GREAT THINGS SUCH AS COMMUNICATING WITH FRIENDS AND FAMILY AS WELL AS NETWORKING TO CREATE A BRAND BY YOURSELF.

SO IT IS IMPORTANT TO BE MINDFUL OR WHAT YOU SAY OR WHAT YOU POST ON SOCIAL MEDIA.
THINGS TO LOOK OUT FOR

- LARGE NUMBER OF FRIENDS/FOLLOWERS. MOST LIKELY THAT CHILD DOES NOT KNOW OR HAVE 3,000 FRIENDS IN THEIR EVERYDAY LIFE. THIS IS A RED FLAG BECAUSE THEY ARE MOST LIKELY FRIENDS WITH COMPLETE STRANGERS.
- MULTIPLE ACCOUNTS
- PRIVATE MESSAGING AKA DM WHICH STANDS FOR DIRECT MESSAGE
- A NAME THAT IS NOT ACTUALLY THEIR GIVEN NAME I.E. FETTY STACKS
PUBLIC PROFILES VS. PRIVATE PROFILES

PUBLIC PROFILES: THESE PROFILES ALLOW ANYONE TO HAVE ACCESS TO THE SOCIAL MEDIA PAGE. THAT PERSON HAS ACCESS TO PHOTOS, STATUSES AND PERSONAL INFORMATION THAT MAY HAVE BEEN POSTED. IT MAY GIVE INFORMATION TO THEIR CURRENT LOCATION AND PREVIOUS WHEREABOUTS. THIS CAN ALL LEAD TO DANGEROUS SITUATIONS/INTERACTIONS BECAUSE YOU NEVER KNOW WHO MAY BE WATCHING.

PRIVATE PROFILES: IT ALLOWS YOU TO FILTER WHO YOU WANT TO VIEW AND INTERACT WITH ON YOUR SOCIAL MEDIA PROFILE. PEOPLE ONLY SEE WHAT YOU ALLOW THEM TO ESPECIALLY IF YOU ARE NOT FRIENDS WITH THAT PERSON OR FOLLOWING THAT PERSON ON SOCIAL MEDIA.
WHAT CAN I DO AS A PARENT?

KNOW ALL USERNAMES AND PASSWORDS OF EVERY SOCIAL MEDIA THAT YOUR CHILD HAS.

OFTEN MONITOR THESE ACCOUNTS BY LOGGING IN AND READING WHAT INTERACTIONS YOUR CHILD IS HAVING READ COMMENTS AND DM’S.

EXPLAIN TO YOUR CHILD NOT TO SHARE PASSWORDS WITH ANY OTHER FRIENDS OR FAMILY.

EDUCATE YOURSELF ON THE DIFFERENT TYPES OF SOCIAL MEDIA. KNOW THAT MANY CAN BE ACCESSED THROUGH ANY FORM OF TECHNOLOGY.